

2020 SPONSORSHIP OPPORTUNITIES



BOURQUE GOLF

THURSDAY, AUGUST 27, 2020

GOLF CLUB OF NEW ENGLAND

167 WINNICUTT ROAD | STRATHAM, NH 03885

IN SUPPORT OF **BOURQUE**
Family Foundation

Bourque Golf is an annual celebrity golf tournament hosted by NHL Hall of Famer, Ray Bourque, at The Golf Club of New England - a world class golf destination located in Stratham, NH. Participants are treated to an entire day of golf with celebrity foursome hosts, lunch, dinner, live and silent auctions, and distinctive golf gift items. Bourque Golf benefits the Bourque Family Foundation and has a strong corporate following that is ideal for corporate guests and golf enthusiasts alike.

PRESENTING SPONSOR

\$50,000

- Naming rights for 2020 Bourque Golf (*Ex; 2020 Bourque Golf presented by Your Company Name*)
- Three (3) foursomes for 2020 Bourque Golf
- One (1) Celebrity Captain for each of your foursomes
- Company recognized during speaking program
- Twelve (12) tickets for your golfers to attend the Cocktail Reception & Dinner
- Name/logo on event branded apparel given to each golfer
- Name/logo prominently displayed on all event marketing and PR
- Name/logo prominently displayed on event banners and signage
- Full-page ad with prominent location in the event program book
- Two (2) hole sponsorships, including name/logo on tee signs and right to create a promotional display, contest or product giveaway
- Twelve (12) gift bags for your golfers
- Opportunity to contribute to gift bags and auction

STANLEY CUP SPONSOR

\$30,000

- Two (2) foursomes for 2020 Bourque Golf
- One (1) Celebrity Captain for each of your foursomes
- Exclusive Golf Cart Sponsorship with name/logo displayed on each golf cart
- Company recognized during speaking program
- Eight (8) tickets for your golfers to attend the Cocktail Reception & Dinner
- Name/logo prominently displayed on all event marketing and PR
- Name/logo prominently displayed on event banners and signage
- Full-page ad with prominent location in the event program book
- Two (2) hole sponsorships, including name/logo on tee signs and right to create a promotional display, contest or product giveaway
- Eight (8) gift bags for your golfers
- Opportunity to contribute to gift bags and auction



HAT TRICK SPONSOR

\$15,000

- Two (2) foursomes for 2020 Bourque Golf
- One (1) Celebrity Captain for each of your foursomes
- Eight (8) tickets for your golfers to attend the Cocktail Reception & Dinner
- Name/logo prominently displayed on all event marketing and PR
- Name/logo prominently displayed on event banners and signage
- Full-page ad with prominent location in the event program book
- Two (2) hole sponsorships, including name/logo on tee signs and right to create a promotional display, contest or product giveaway
- Eight (8) gift bags for your golfers
- Opportunity to contribute to gift bags and auction

SLAPSHOT SPONSOR

\$10,000

- One (1) foursome for 2020 Bourque Golf
- One (1) Celebrity Captain for your foursome
- Four (4) tickets for your golfers to attend the Cocktail Reception & Dinner
- Name/logo displayed on all event marketing and PR
- Name/logo displayed on event banners and signage
- Full-page ad with prominent location in the event program book
- One (1) hole sponsorship, including name/logo on tee sign and right to create a promotional display, contest or product giveaway
- Four (4) gift bags for your golfers
- Opportunity to contribute to gift bags and auction

POWER PLAY SPONSOR

\$7,500

- One (1) foursome for 2020 Bourque Golf
- One (1) Celebrity Captain for your foursome
- Four (4) tickets for your golfers to attend the Cocktail Reception & Dinner
- Full-page ad in the event program book
- One (1) hole sponsorship, including name/logo on tee sign

BREAKAWAY FOURSOME

\$5,500

- One (1) foursome for 2020 Bourque Golf
- Four (4) tickets for your golfers to attend the Cocktail Reception & Dinner
- Four (4) gift bags for your golfers
- Opportunity to contribute to gift bags and auction

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SPONSOR A HOLE

\$500 PER HOLE

- One (1) hole sponsorship, including name/logo on tee sign
- Name recognition in the event program book

FULL-PAGE PROGRAM AD

\$1,000

- Full-page ad in the event program book

HALF-PAGE PROGRAM AD

\$500

- Half-page ad in the event program book

FOR MORE INFORMATION ON SPONSORSHIPS,
OR TO RESERVE YOUR SPOT IN THE
TOURNAMENT, PLEASE CONTACT:

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