

BOURQUE FAMILY FOUNDATION

# CAPTAIN'S BALL

IN HONOR OF  
PETE FRATES

THURSDAY  
SEPTEMBER 19

SOWA POWER STATION || 7:00PM

550 HARRISON AVENUE | BOSTON, MA | 02118

**BOURQUE**  
*Family Foundation*



Healey Center  
for ALS

2024 SPONSORSHIP OPPORTUNITIES



# IN HONOR OF PETE FRATES



Throughout my charitable efforts, I have been fortunate enough to be involved with Pete Frates and his family. Pete's fight has not only been an inspiration to the ALS community, but to the nonprofit world as a whole. The power of Pete's legacy was overwhelming at the inaugural Captain's Ball in 2023, which donated over \$182,000 in Pete's honor towards the fight against ALS. My family and I look forward to continuing our work towards fulfilling

Pete's Promise at our 3rd annual Captain's Ball in honor of Pete Frates on September 19th, 2024. I hope you will join us in our effort to continue Pete's legacy and make an impact in the ALS community.

**Ray Bourque**

*President, Bourque Family Foundation*



## THE PETER FRATES FAMILY FOUNDATION

The Peter Frates Foundation assists progressed ALS patients and their families with the overwhelming cost of home health care. As the disease of ALS progresses through the patient's body, the employment of specialized and skilled providers is imperative for required level care assuring the stability of the patient as they continue to live in their home surrounded by the love and comfort of family and friends.



**Healey Center  
for ALS**

## SEAN M. HEALEY & AMG CENTER FOR ALS

The Sean M. Healey & AMG Center for ALS at Mass General draws on the breadth of our scientific expertise, bringing together laboratory investigators, clinicians, project managers, bioinformatics specialists and others to radically accelerate innovations in pursuit of ALS.

# PRESENTING SPONSOR

# \$77,000

- Fifty (50) tickets in a premiere location private booth, with exclusive VIP luxury experiences
- Ten (10) tickets to the VIP reception prior to the start of the event, 6pm – 7pm
- Corporate name or logo included within the name of the event, The Captain's Ball Presented By:
- Corporate name or logo recognized as a partner of the Bourque Family Foundation in 2024
- Corporate name or logo recognized as a supporting sponsor at the Bourque Family Foundation 7.7K (May 2024) and the Bourque Family Foundation Bourque Golf (August 2024)
- Corporate name or logo on the Bourque Family Foundation website during 2024
- Specific social media mentions to highlight your organization
- Sponsorship acknowledgements from the podium throughout the Ball
- Corporate name or logo on all signage at the Ball
- Corporate name or logo on projection screens during the Ball
- One (1) full-page advertisement on the inside front cover in the program book of the Ball
- Corporate name or logo on invitations for the Ball
- Corporate name or logo and web links within all social media announcements for the Ball
- Corporate name or logo and web links within all email blasts for the Ball
- Corporate name or logo in all press releases for the Ball
- Corporate name or logo included on the event website

# CAPTAIN'S SPONSOR

# \$50,000

- Forty (40) tickets in a premiere location private booth, with exclusive VIP luxury experiences
- Eight (8) tickets to the VIP reception prior to the start of the event, 6pm – 7pm
- Corporate name or logo recognized as a partner of the Bourque Family Foundation in 2024
- Corporate name or logo recognized as a supporting sponsor at the Bourque Family Foundation 7.7K (May 2024) and the Bourque Family Foundation Bourque Golf (August 2024)
- Corporate name or logo on the Bourque Family Foundation website during 2024
- Specific social media mentions to highlight your organization
- Sponsorship acknowledgements from the podium throughout the Ball
- Corporate name or logo on all signage at the Ball
- Corporate name or logo on projection screens during the Ball
- One (1) full-page advertisement in a premiere location in the program book of the Ball
- Corporate name or logo and web links within all social media announcements for the Ball
- Corporate name or logo and web links within all email blasts for the Ball
- Corporate name or logo in all press releases for the Ball
- Corporate name or logo included on the event website



# LEADERSHIP SPONSOR

\$33,000

- Thirty (30) tickets in a private booth, with exclusive VIP luxury experiences
- Six (6) tickets to the VIP reception prior to the start of the event, 6pm – 7pm
- Specific social media mentions to highlight your business
- Sponsorship acknowledgements from the podium throughout the Ball
- Corporate name or logo on prominent signage at the Ball
- Corporate name or logo on projection screens during the Ball
- One (1) full-page advertisement in the program book of the Ball
- Corporate name or logo and web links within all social media announcements for the Ball
- Corporate name or logo and web links within all email blasts for the Ball
- Corporate name or logo in all press releases for the Ball
- Corporate name or logo included on the event website

# STRENGTH SPONSOR

\$15,000

- Fifteen (15) tickets in a private booth
- Four (4) tickets to the VIP reception prior to the start of the event, 6pm – 7pm
- Specific social media mentions to highlight your business
- Sponsorship acknowledgements from the podium throughout the Ball
- Corporate name or logo on prominent signage at the Ball
- Corporate name or logo on projection screens during the Ball
- One (1) full-page advertisement in the program book of the Ball
- Corporate name or logo and web links within all email blasts for the Ball
- Corporate name or logo in all press releases for the Ball
- Corporate name or logo included on the event website

# LEGENDS SPONSOR

\$10,000

- Ten (10) tickets in a VIP booth
- Two (2) tickets to the VIP reception prior to the start of the event, 6pm – 7pm
- One (1) half-page advertisement in the program book of the Ball
- Corporate name or logo on projection screens during the Ball
- Corporate name or logo on select signage at the Ball
- Corporate name and logo on select email blasts and event marketing
- Corporate name or logo included on the event website

# PERSERVERANCE SPONSOR

# \$5,000

- Five (5) tickets in a VIP booth
- One (1) half-page advertisement in the program book of the Ball
- Corporate name or logo on projection screens during the Ball
- Corporate name or logo on select signage at the Ball
- Corporate name or logo included on the event website

# BEVERAGE/BAR SPONSOR

# \$5,000

- Recognized as the exclusive sponsor of your beverage category
- Corporate name or logo recognized on bar signage
- Ability to provide a specialty drink or cocktail to fit the branding of the event
- Corporate name or logo on projection screens during the Ball
- Specific social media mentions to highlight your business
- Corporate name and logo on select email blasts and event marketing
- Ten (10) General Admission tickets to the event

# PROGRAM BOOK ADVERTISING

Full-page, full color (9.5" x 9.5") ◆ \$750.00

1/2-page, full color (4.75" x 9.5") ◆ \$500.00

For further information regarding the Bourque Family Foundation Captian's Ball in Honor of Pete Frates sponsorships, ticket and program book opportunities, please contact:

**MEAGAN WOOD**

meagan@fmpproductions.com  
(603) 651-6850

**ADAM BENOIT**

adam@fmpproductions.com  
(978) 930-9734

