

BOURQUE FAMILY FOUNDATION

CAPTAIN'S BALL

IN HONOR OF
PETE FRATES

THURSDAY
SEPTEMBER 19

SOWA POWER STATION || 7:00PM

550 HARRISON AVENUE | BOSTON, MA | 02118

BOURQUE
Family Foundation



Healey Center
for ALS

2024 SPONSORSHIP OPPORTUNITIES

IN HONOR OF PETE FRATES



Throughout my charitable efforts, I have been fortunate enough to be involved with Pete Frates and his family. Pete's fight has not only been an inspiration to the ALS community, but to the nonprofit world as a whole. The power of Pete's legacy was overwhelming at the inaugural Captain's Ball in 2023, which donated over \$182,000 in Pete's honor towards the fight against ALS. My family and I look forward to continuing our work towards fulfilling

Pete's Promise at our 3rd annual Captain's Ball in honor of Pete Frates on September 19th, 2024. I hope you will join us in our effort to continue Pete's legacy and make an impact in the ALS community.

Ray Bourque

President, Bourque Family Foundation



THE PETER FRATES FAMILY FOUNDATION

The Peter Frates Foundation assists progressed ALS patients and their families with the overwhelming cost of home health care. As the disease of ALS progresses through the patient's body, the employment of specialized and skilled providers is imperative for required level care assuring the stability of the patient as they continue to live in their home surrounded by the love and comfort of family and friends.



**Healey Center
for ALS**

SEAN M. HEALEY & AMG CENTER FOR ALS

The Sean M. Healey & AMG Center for ALS at Mass General draws on the breadth of our scientific expertise, bringing together laboratory investigators, clinicians, project managers, bioinformatics specialists and others to radically accelerate innovations in pursuit of ALS.

ALL SPONSORS RECEIVE

- Corporate name or logo on prominently displayed on site
- Corporate name or logo included in pre-event marketing, including social media, email blasts, and event website (*Cumulative: 55.2K Twitter, 20.6K Instagram, 65.3K Facebook*)
- Program Book Advertisement

PRESENTING SPONSOR

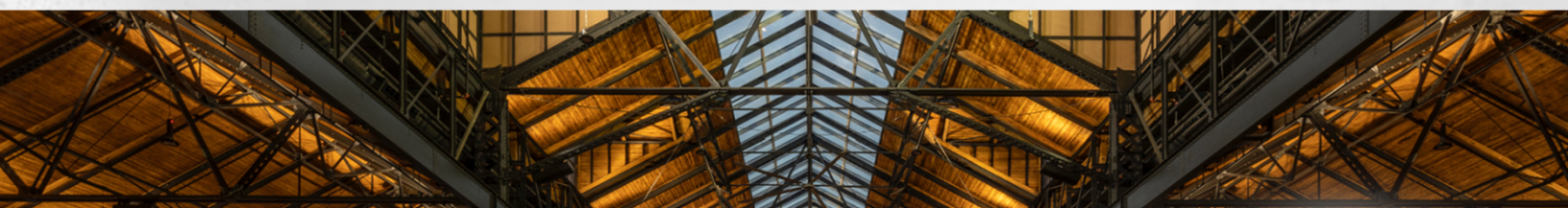
\$77,000

- Fifty (50) tickets in a premiere location private booth, with exclusive VIP luxury experiences
- Ten (10) tickets to the VIP reception prior to the start of the event, 6pm – 7pm
- Corporate name or logo included within the name of the event, The Captain's Ball in honor of Pete Frates Presented By:
- Corporate name or logo recognized as a partner of the Bourque Family Foundation in 2024
- Specific social media mentions to highlight your organization (*Cumulative: 55.2K Twitter, 20.6K Instagram, 65.3K Facebook*)
- Sponsorship acknowledgements from the podium throughout the Ball
- Corporate name or logo on invitations for the Ball
- Corporate name or logo in all press releases for the Ball
- Opportunity for Ray Bourque to do a corporate appearance for your company (*Including corporate golf outing, fireside chat with Ray Bourque, etc.*) *must be mutually agreeable

CAPTAIN'S SPONSOR

\$33,000

- Thirty (30) tickets in a private booth, with exclusive VIP luxury experiences
- Six (6) tickets to the VIP reception prior to the start of the event, 6pm – 7pm
- Specific social media mentions to highlight your business (*Cumulative: 55.2K Twitter, 20.6K Instagram, 65.3K Facebook*)
- Sponsorship acknowledgements from the podium throughout the Ball
- Corporate name or logo in all press releases for the Ball
- Opportunity to have Nancy Frates speak at a corporate event for your company
*must be mutually agreeable



STRENGTH SPONSOR

\$15,000

- Fifteen (15) tickets in a private booth
- Four (4) tickets to the VIP reception prior to the start of the event, 6pm – 7pm
- Specific social media mentions to highlight your business
(Cumulative: 55.2K Twitter, 20.6K Instagram, 65.3K Facebook)
- Sponsorship acknowledgements from the podium throughout the Ball
- Corporate name or logo in all press releases for the Ball

LEGENDS SPONSOR

\$10,000

- Ten (10) tickets in a VIP booth
- Two (2) tickets to the VIP reception prior to the start of the event, 6pm – 7pm

PERSEVERANCE SPONSOR

\$5,000

- Five (5) tickets in a VIP booth

BAR SPONSOR

\$5,000

- Recognized as the exclusive sponsor of your beverage category
- Ability to provide a specialty drink or cocktail to fit the branding of the event
- Ten (10) General Admission tickets to the event

PROGRAM BOOK ADVERTISING

- Full Page, Full Color (9.5 x 9.5) **\$750**
- ½ Page, Full Color (4.75 x 9.5) **\$500**

For further information regarding the Bourque Family Foundation Captian's Ball in Honor of Pete Frates sponsorships, ticket and program book opportunities, please contact:

MEAGAN WOOD

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